

**Social Entrepreneurship Programme:**  
**Sharing Session on Assessment of Training Needs**

**Date** : 24 July 2006 (Monday)  
**Time** : 2.15pm – 5.00pm  
**Venue** : Lecture Theatre 18, Purple Zone, Level 4, Academic Building,  
City University of Hong Kong, Kowloon Tong, HK

**Tentative Programme**

- 1.45 - 2.15      **Registration**
- 2.15 - 2.20      **Welcoming Address**  
*Ms Christine FANG*  
*Member, Commission on Poverty*  
*Chief Executive, Hong Kong Council of Social Services*
- 2.20 – 2.30      **Introductory Remarks**  
*Prof Stephen CHEUNG*  
*Chairman, Ad Hoc Group on SE Training, Commission on Poverty*  
*Chairman, Advisory Committee on Enhancing Self-Reliance Through*  
*District Partnership Programme*  
*Professor (Chair) of Finance, Dept of Economic and Finance, Faculty of*  
*Business, The City University of Hong Kong*
- 2.30 - 4.00      **Break-out Sessions**  
*4 break-out discussions*
- *Marketing and Understanding the Market*
  - *Start-up and Partnership*
  - *Financial Management (Risk and Cash Flow)*
  - *Human Resources Management*
- 4.00 – 4.15      **Break**
- 4.15 - 4.55      **Report-back Session**
- 4.55 – 5.00      **Closing Remarks**  
*Mrs Cherry TSE*  
*Secretary, Commission on Poverty*